

AWARENESS OF LAW – USING ANIMATION AND CARTOON

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ABSTRACT:

Awareness of Law – Using Animation and Cartoon basically deals with an innovative way to present knowledge of law by using animations. Matters pertaining to law are central issues that effects society directly or indirectly. People usually feel that law is complex and difficult to understand. Furthermore, Law Books and related materials can be expensive. In this modern development of information and technology, students are very internet savvy and prefer visual and aesthetic communication. This innovative presentation can attract their interest and enhance their understanding of older and younger generation of society. Animation is targeted across all age audiences and the awareness gained will hopefully lessen the chances of such wrongdoings and actions to occur in the future. Law that is simplified and captivating will be easily understood by every lay person. Such innovative can be used for any contentious areas of law as well. The use of animations and cartoons in the legal education is a unique new approach. Awareness of Law – Using Animation, basically uses low bandwidth animations that are transmitted via the internet. Two-dimensional (2D) animation focusing on a storyboards and backgrounds is used on a common interest area of law is demonstrated. Findings show that such innovation attract and create awareness with empowerment among the society.

Keywords: Awareness, Law, Animation, Two-dimensional

INTRODUCTION

Law is a system of rules that is created to regulate the society. The existence of law is important as it shapes the society and ensures stability among the community. The law is important because it acts as a guideline as to what is accepted in society and without it there would be conflicts between social groups and communities (Tiwari, 2017). Legal awareness includes ideas, feelings, volitions regarding law that works in a certain society, at a certain moment; how law should be in future; a person’s attitude towards law; the other people’s attitude towards law; measures that should be taken for those who break legal norms (Buzdugan, 2014). ‘Legal awareness’ is the promotion of the public’s knowledge of their rights and obligations according to the Constitution, enacted laws, Shari’a provisions, and the introduction of respective organs and their procedures for ensuring justice and access to rights (National Legal Awareness Strategy, 2011). Study conducted by Singh et al., (2014) revealed that there is significant difference in awareness and exercise of legal rights between working women and non-working women.

Research reveals that there is very little information available on the concept of awareness of law using animation and cartoon. The purpose of this article is to discuss the importance of awareness of law to public in particularly by using an innovative method which is animation and cartoon. This article discusses the importance of animation and cartoon which can attract the interest and enhance the understanding of older and younger generation of society. This innovative way to disseminate knowledge and awareness of law can capture and attract the attention of all class of society. Moreover, this innovation will create a versatile teaching tool and strategy.

METHODS

Matters pertaining to law are common and central issues that effects directly or indirectly every society. The issue that arises from this innovation is to find a simplest way to disseminate awareness of law to the older and younger generation of society. Hence the combination of law using cartoon and animation is used. Computer animation using 2D animations objects are built on the computer monitor. Low bandwidth animations are transmitted via the internet (e.g. Adobe Flash,) which is often use as a software on the end-user's computer. A contentious area of law is chosen such as "Domestic Violence in Malaysia" as this can enhance the awareness and would likely reduce the possibility of such misdemeanor and wrongdoings in the society.

RESULTS AND DISCUSSIONS

Animation is targeted across all age audiences and the awareness gained will hopefully lessen the chances of such wrongdoings and actions to occur in the future. Law that is simplified and captivating will be easily understood by every lay person. Such innovative can be used for any contentious areas of law as well. The use of animations and cartoons in the legal education is a unique new approach. Awareness of Law – Using Animation and Cartoon will be useful for law bodies, private and public institutions who have an interest in teaching and learning the law. Dawkins (2015) agrees that animation is a useful development communication tool due to its ability to engage audiences from diverse backgrounds, to convey complex ideas simply and concisely. Duffy et al., (2016) too agrees that animation and law student well-being are not obvious bedfellows, but their combination offers a unique opportunity to engage students with an important message for their success at law school and beyond. Al-Rabaani & Al-AAmri (2017) results showed that using cartoons significantly increased students' awareness and students had very high positive attitudes toward using cartoons in social studies lessons. According to Zin & Nasir (2007) animation can be used to educate children as well as adolescents about their socio-cultural values beside entertaining them with interesting folk tales.

CONCLUSION

The use of animation and cartoon creates a unique way of disseminating information and knowledge to the society. This innovation suggests a much-needed importance to bring awareness of law to the older and younger generation of society. Such simple innovative presentation on law can even be shown and be used to educate children at the elementary and tertiary level. Law that is straightforward and captivating will be easily understood by every lay person. Such innovative presentation can be used for contentious areas of law as well. This approach will also be very useful for law bodies, private and public institutions who have an interest in teaching and learning of the law. Government bodies can also use such innovation to disseminate and bring awareness to the public by advertising such cartoon and animation on the electronic billboards.

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